

DANIELA GALDI

Philadelphia, PA

Hello@DanielaGaldi.com | Danielagaldi.com

Ph: (215) 520-3538

When you need a Leader for your team, please consider what I have to offer as a Media Personality, Entertainer, Entrepreneur, and Philanthropist. Years as a business owner, employee, teacher and professional entertainment artist and media personality has provided me with the skills to develop and execute a variety of in-depth projects. I have a genuine enthusiasm for supporting people, brands and their ideas, an infectious likeability, a shining positive energy, a personal desire and affinity to make people and their brands feel good, look good and always leave the client or customer wanting more which is ideal for lead marketing tactics and creative digital strategy!

While I am an experienced on-camera talent for years working digitally and nationally, such as a QVC backup host for Lori Greiner (Inventor and Investor on Shark Tank), I have been interviewing individuals within that time for both on-camera and podcast. I have been a writing contributor for CityWide Stories, an online publication about all things Philly highlighting influential small business and influencers in the community. When considering me for any position, please keep in mind my extensive background and drive in the entertainment industry and the potential growth opportunity within us working together. In addition, with my business expertise, marketing and media know-how, and production experience, I will be self-sufficient in managing and marketing my brand along with researching and preparing content and talking points.

Operating my own businesses has prepared me with the following: promotion and selling points, understanding the dedication required to managing a team, facility and patrons; knowing the importance in building a strong network; above average perspective in concept development, brand appeal, strategizing plans of action, and time management. My core strengths are disciplined and centered in my ability to organize and implement action, taking responsibility to do what is necessary to make an idea a reality with effective guidance from start to finish. Remaining involved and up-to-date with what is current in the Entrepreneur Community as well as in mass media, especially in television/entertainment, pop culture, business and health & wellness has helped in building a strong network and contributes to excelled skills in community engagement and networking.

Please allow me the opportunity to show you how I could put my knowledge and energy to work for you, demonstrate a high level of professionalism and provide a pleasing, positive environment for your team. I would be glad to answer any questions you may have regarding my experience and qualifications at (215) 520-3538 prior to an interview/audition. You can also find me on social networks [@DanielaDoesWhat](https://www.instagram.com/DanielaDoesWhat) (Instagram/Twitter) or [/DanielaDoesWhat](https://www.facebook.com/DanielaDoesWhat) (Facebook).

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OBJECTIVE

Dedicated to empower, entertain, and educate. On a mission to create and develop projects through collaboration with a team while encouraging advanced perspective, forward-thinking, efficient planning and constant improvement.

PROFESSIONAL SUMMARY

As a self-established entrepreneur, former executive operating owner & founder of successful Pilates business, I independently established business concept, design, finance, marketing while providing high-quality, expert teaching services and maintaining a welcoming environment & personal interaction with clients. As an entertainer and producer, I have self-produced performances working in collaboration with choreographers, dancers, musicians and visual artists to produce amazing works of art that tie together dance, theater and culture in a community and at times, to raise funds and/or awareness and helping to develop their artistry. My core strengths are centered in my ability to organize and implement good ideas, balancing scheduling, meeting deadlines, and demonstrating a high capacity to provide genuine enthusiasm and inspiration within the team. This includes maintaining open communication and generating positive personal interaction among the team. I offer a high commitment to reaching successful solutions and have worked within teams from startups to high level corporations consulting, planning and evaluating on business development, marketing strategies, media communications, administration and project management to transition to next level success and implement company cultural experience.

ADDITIONAL

Media-Trained	Social Media Management	Promotions & Marketing	Goal Oriented Self-Starter
Professional Etiquette	Improvisation & Adapting	Content Creation	Strong Stamina & Ambition
Detail-Oriented	Current on news & trends	Extensive Writing Skills	Individual/Group Leadership
Solution-Oriented	Executing Visions	Project Management	Event Planning & Production

EXPERIENCE

Media Personality

Brand Ambassador On Air at QVC (*freelance*) / Backup Host for Lori Greiner (*Investor on Shark Tank*)

July 2018 – Current

Trained On-Camera Host & Media Personality also experienced in media production and digital branding imaging.

October 2015 – Current

Business Development, Marketing & Media Communications

Consulting, planning and strategizing with small business to corporations on business development, social marketing and project management. Industries include: Virtual Business, E-Commerce, Digital Media & Film (*Main Gate Media House*), Health & Fitness (*Various Independent Contractors*), Real Estate (*The Somers Team of Philadelphia*) & Product Manufacturing (*Gratz Industries*). (*freelance*)

September 2015 - Current

Writing Contributor

Contributing writer for *CityWide Stories* online publication promoting entrepreneurs, artists & businesses in Philadelphia & New Jersey through profile articles and Q&A format interviews. (*freelance*)

October 2017 - 2019

Operating Owner & Founder

Trullo Pilates, LLC (*Operating Owner/Lead Instructor for Pilates Studio storefront in Philadelphia with a sales revenue nearing six figures*)

2011 - 2016

Entertainment Producer / Co-Founder -- Blind Faith Project, Entertainment Company
(*Producer, Artistic Director, Choreographer, Performer, Event promotions and fundraising*)

2009 - 2015

Movement & Fitness Coach

Dance and Fitness Educator in Pennsylvania & New Jersey Various Dance & Fitness Studios striving to motivate, engage & achieve while establishing clear objectives, discipline and instructional understanding of the students.

2004 - 2018

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EDUCATION

Bachelor of Fine Arts – Dance Performance, Modern Dance Concentration, Top Honors 2004 - 2008
University of the Arts, Philadelphia, PA

Romana's Pilates IITP Certification – Pilates Instructor Certification 2007 - 2009
New York, NY

OUTREACH/PHILANTHROPY

Founder & Organizer

Still Standing Together -- Women's Support and Empowerment organization raising awareness for mental health by connecting women with professionals, therapies, coping solutions, encouragement and other women who can relate. Resources include Support Groups and Workshops, designated Podcast, self-empowerment apparel, and Positive online community. 2018 - Present

Dress Up The House -- Annual Organized Costume Drives benefiting the families at the Ronald McDonald House Charities nationwide 2016 - Present

Elysian Alumnae Program -- Program for alumnae of Anna Marie's Academy of Dance in Philadelphia, Offering professional training and choreography opportunity for students to perform professionally in dance benefiting an annual fundraising event 2010 - 2019

Committee Member for Philadelphia Arts & Community Events

The Fearless Conference -- Melissa Alam 2015 - 2018
(Sponsorship, Live Stream Coordinator & On-Camera Host, Media Training)

Snowball Fundraiser Event -- Brian Sanders' JUNK Performance Group (Event Planning & Sponsorship) 2015 - 2017

Design Philadelphia Festival -- Center for Architecture & Design (Sponsorship Volunteer Member) 2016

Northern Liberties 2nd Street Festival -- Philadelphia, Kids' Activities Tent (Events Coordinator & Moderator) 2013

RockReach School Program-- The Rock School of Dance (Dance Instructor/Choreographer/Mentor) 2012 - 2014

REQUEST REFERENCES