

<u>DANIELA GALDI</u> is a leading creative resource giving the BIG PICTURE on Entertainment Media, Business Development, and Living Empowered encouraging others to see things from new perspectives. With her "positive ray of sunshine" attitude and powerhouse energy, Daniela gets things done across multiple fields. Her career as a Media Personality, Entertainer, Entrepreneur and Philanthropist, and Daniela's far-reaching resume is proof of her expertise in the entertainment industry, entrepreneurship, health & fitness, media broadcast & production, and community development.

She is the Founder of *GAL CO*., which represents the organizations and entities established by Daniela Galdi focusing efforts on identifying, originating, managing, and developing impactful lifestyle brands and solutions within 5 areas: Communications, Concepts, Community, Coaching, and Collections.

For over 10 years, she has launched, owned and managed her own businesses in the entertainment, health & fitness, commerce, service industries and social entrepreneurship. A self-starter and an entrepreneur since 21 years old, Daniela shares her entrepreneurial prowess and expertise for other self-starters to aspire and build on their ideas, passions, purpose and talents through her program, Creative Flow Solutions, focusing on personal, professional development through creativity coaching.

Along with her extensive training in digital marketing, emotional empowerment, and media communications, Daniela has studied closely with business mentors & established entrepreneurs mastering business approach and worked alongside CEOs strategizing progressive marketing development and customer experience.

Currently, Daniela is On-Air at QVC Home Shopping Network as Lori Greiner's (acclaimed investor from ABC's Shark Tank) backup host and brand spokesperson. Along with product sales, she can speak on a variety of categories and has a strong journalistic instinct with an eye for stories, people and trends. She is a professionally-trained media personality working on national and digital networks hosting interviews, reporting, representing brands and producing.

As a lifelong performer, Daniela is a multi-talented entertainment artist with an extensive background in entertainment arts and education including performance art (dancing, singing, acting, and improvisation), dance education, fitness/body mechanics, media coaching, live production, on-camera production and content creation tied in with a background in business development, marketing and journalism.

Daniela loves to meet new people, hear their stories, and help them heal in their journeys. In 2019, she founded <u>Still Standing Together</u>, an empowerment organization supporting women through events and media while raising awareness on mental health therapies and solutions. Her personal and professional mission is to bring inspiration and resources that will help individuals build connections to people, places and things to foster inspiration, innovation and provide reliable resources to progress forward.

You can connect with her by email hello@danielagaldi.com or on Instagram and Twitter @DanielaDoesWhat. Learn more about her endeavors at danielagaldi.com.