



Contact: Cheryl Squadrito, *Media Relations Manager*

Contact Email: press@danielagaldi.com

FOR IMMEDIATE RELEASE

Dress Up The House Hosts 3rd Annual Costume Drive for Ronald McDonald House Charities

Founded by Daniela Galdi in 2016, *Dress Up The House* is an organization that hosts an annual Halloween costume drive benefiting the families of the Ronald McDonald House Charities. They collect new, unopened costumes and accessories for all ages (newborn to adult) that the families lodging can choose from and also, encourage donors to contribute items listed of the RMH Wish Lists. They are holding our *3rd Annual Costume Drive* from September 17th until October 8th, 2018. This year, they are expanding their program to provide donations to Houses in multiple states.

Dress Up The House's mission is to help bring Halloween to the Houses by providing families with attire options for the holiday in hopes of eliminating the financial burden on families, offering a sense of normalcy during a difficult time, and encourage creativity and imagination! The drive began in 2016 contributing costumes to the Ronald McDonald House Chestnut Street location in Philadelphia, the first Ronald McDonald House to open. Along with providing new, unopened Halloween-related items, *Dress Up The House* has collected additional household item donations and provided events and classes for the families at the Chestnut Street House location. In 2017, they tripled their donations and provided costumes and accessories for both Philadelphia Ronald McDonald House locations at Chestnut Street and Front and Erie Streets.

Their vision spans wide and their outreach goals are BIG. They hope to one day be able to make contributions to all national Ronald McDonald Houses across the United States and eventually international locations. To add your Ronald McDonald House location to participate and receive costume donations, please email dressupthehouse@gmail.com. Their organization will coordinate businesses in the area to be "Drop Off Centers" for the public and include your House location onto their Amazon Wish List program. For more information, visit dressupthehouse.com.